

Name (max. 1): _____

Title: _____ Project #: _____

CMed 20/30

INTERACTIVE MEDIA – Website

Description

This project requires you to produce an **interactive** website on a specific topic. Your website must include a minimum of **five (5) pages**. One will be a home/main page and the others must cover a unique sub-topic. Within the 5 pages, there must be text, graphics/images, video, and interactive elements. A minimum of 2 videos and an interactive element on each page are required.

Format

Your website can be created using an online website creator such as Weebly (these need to be published to the internet and will be publicly available). The other option is to create a website using HTML code and a simple text editor, such as Notepad. This method does not need to be published to the internet and only requires 3 pages, rather than 5.

Pre-Production Elements

Create a website outline – a paragraph or two summarizing the content of each page of the website.

Sketch a site map with labels for each page and that shows how they will be inter-linked as well as how they would link out to other sites.

Scoring (20% - 25%)

	Hard copy	E-file
<input type="checkbox"/> Website outline – typed and printed	✓	X
<input type="checkbox"/> Site map with required elements (can be done neatly by hand)	✓	X

Production Elements

Elements that need to be included within the site are:

- Minimum 5 pages unless coding, then only 3 pages required
- Related images (on each page)
- At least two videos (embedded is fine)
- One interactive elements per page such as:
 - Survey
 - Slideshow
 - Map
 - Flash game
 - Audio with controls

Pages should follow design principles of contrast, repetition, alignment and proximity.
The site should be user-friendly – easy to navigate and intuitive.

Scoring (40% - 60%)

<input type="checkbox"/> sufficient number of pages
<input type="checkbox"/> interactive elements perform as intended
<input type="checkbox"/> site is user-friendly
<input type="checkbox"/> principles of design are applied throughout

Post-Production Elements

If using an online website maker, such as Weebly, be sure that your site is public and has been published. If using a simple-text editor, be sure to hand-in all files by copying your main website folder into the appropriate project folder.
Then get a peer review and be prepared to make some last-minute changes.
Then complete a Project Reflection.

Scoring (15% - %)

	Hard copy	E-file
<input type="checkbox"/> Peer Review	X	✓
<input type="checkbox"/> Link or website folder with all required files	X	✓
<input type="checkbox"/> Project Reflection form	X	✓
<input type="checkbox"/> Neatly organized duotang with all required papers	✓	X

SUMMARY

A single element, done well, can be outstanding, however, done poorly, can bring down the entire feel of the entire production. Weight each category accordingly. Total must equal 100.

Category	Weight Range	Choose a weighting	Score
Pre-production	20% to 25%		
Production	50% to 60%		
Post-production	15% to 30%		
TOTAL		100%	